



REDUCING SOFTWARE PIRACY: GOOD FOR BUSINESS, GOOD FOR GROWTH



Software piracy is threatening the growth of the IT industry

This two-hour convention will give you insight into:

- the size of the revenue opportunity associated with a reduction in software piracy
- industry best practice to reduce piracy
- what the South African government is doing to support the industry in reducing piracy

TOPICS & SPEAKERS

Innovation and economic growth

Software piracy inhibiting industry growth

A perspective on how piracy affects vendors

A perspective on how piracy affects partners

Best practice to reduce piracy

Legislation update

Awareness and education campaigns

Enforcement and capacity building

Wrap up

MC

Leon Louw | Executive Director, Free Market Foundation
Speaker to be confirmed

Mteto Nyati | Managing Director, Microsoft South Africa
Speaker to be confirmed

Charl Everton | Chairperson, Business Software Alliance

MacDonald Netshitenze | Director: Commercial Law, DTI

Mkhuseli Vimba | Director Education and Capacity Building, DTI

Mandla Mnyatheli | Chief Director: Company and IP Enforcement, DTI

Sunil Geness | President, Information Technology Association

Adrian Schofield | President, Computer Society South Africa

Date **Thursday, March 24**

Venue **Microsoft auditorium**, 3012 William Nicol Drive, Bryanston

Time **08h30 to 11h30** (08h30-09h00 Registration; **09h00-11h00 Convention**; 11h00-11h30 Coffee)

Attendance is complimentary and by invitation only. Seating limited to 50.
Queries and to RSVP: Gail Day | 011 884 0270 | gailday.fmf@mweb.co.za